
Optimization. A first course of mathematics for economists

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II.1 Static optimization - Introduction

Introduction

Economics

- Optimal allocation of scarce resources: efficiency, rational behavior.

The economic problem

- Instruments: variables
- Objective function: aim to be achieved
- Restrictions: scarce resources
- Opportunity set: set of instruments satisfying all restrictions

Economic problem: Choice of instruments in the feasible set allowing for optimizing objective function

Economic problem: particular case of general mathematical programming problem

Introduction (cont'd)

Formal definition of the problem

- Instruments: $\mathbf{x} = \begin{pmatrix} x_1 \\ \vdots \\ x_n \end{pmatrix} = (x_1 \cdots x_n)', \mathbf{x} \in \mathbf{R}^n$
- Opportunity set: $X \subset \mathbf{R}^n$
- Objective function: $f : X \rightarrow \mathbf{R}^n$
- Problem: $\max_{\mathbf{x}} f(\mathbf{x})$ s.t. $\mathbf{x} \in X$

Particular cases

- Classical programming
- Non-linear programming
- Linear programming

Classical programming - Definition

Equality restrictions

- $g_i(\mathbf{x}) = b_i, i = 1, \dots, m$
- $g_i(\mathbf{x})$ continuous, continuously differentiable
- $b_i \in \mathbf{R}$

- $\mathbf{g}(\mathbf{x}) = \begin{pmatrix} g_1(\mathbf{x}) \\ \vdots \\ g_m(\mathbf{x}) \end{pmatrix}$

- $\mathbf{b} = \begin{pmatrix} b_1 \\ \vdots \\ b_m \end{pmatrix}$

Problem:

- $\max_{\mathbf{x}} f(\mathbf{x}) \text{ s.t. } \mathbf{g}(\mathbf{x}) = \mathbf{b}$

Nonlinear programming - Definition

Inequality restrictions

- $g_i(\mathbf{x}) \leq b_i, i = 1, \dots, m$
- $g_i(\mathbf{x})$ continuous, continuously differentiable
- $b_i \in \mathbf{R}$

Non-negativity restrictions

- $x_j \geq 0, j = 1, \dots, n$

Problem:

- $\max_{\mathbf{x}} f(\mathbf{x}) \text{ s.t. } \begin{cases} \mathbf{g}(\mathbf{x}) \leq \mathbf{b} \\ \mathbf{x} \geq 0 \end{cases}$

Linear programming - Definition

Linear inequality restrictions

- $g_i(\mathbf{x}) = \sum_{j=1}^m a_{ij}x_j \leq b_i, \quad i = 1, \dots, m; \quad j = 1, \dots, n$
- $g_i(\mathbf{x})$ continuous, continuously differentiable, $b_i \in \mathbf{R}$
- $\mathbf{A} = \begin{pmatrix} a_{11} & \dots & a_{1n} \\ \dots & \dots & \dots \\ a_{m1} & \dots & a_{mn} \end{pmatrix}$

Non-negativity restrictions

- $x_j \geq 0, \quad j = 1, \dots, n$

Linear objective function

- $f(\mathbf{x}) = \sum_{j=1}^n c_j x_j = \mathbf{c}\mathbf{x}, \quad j = 1, \dots, n$
- $\mathbf{c} = (c_1 \dots c_n), \quad c_j \in \mathbf{R}$

Problem:

   $\max_{\mathbf{x}} \mathbf{c}\mathbf{x} \text{ s.t. } \mathbf{A}\mathbf{x} \leq \mathbf{b}, \mathbf{x} \geq 0$

Programming - Examples

Example 1

- Find among all rectangles with perimeter $2p > 0$, the one with maximum area.
- Solution:
Let x and y denote the base and height of the rectangle.
Then, $x = y = p/2$ defines the rectangle with maximum area.

Example 2

- Find among all isosceles triangles with perimeter $p = 1$, the one with maximum area.
- Solution:
Let x and y denote the (equal) sides and base of the triangle.
Then, $x = 1/3$ and $y = 1/3$ defines the triangle with maximum area.

On stationary points

Global extreme points

- Let $\mathbf{x}^* \in X$. Let $f : X \rightarrow \mathbf{R}^n$.
- We say that \mathbf{x}^* is a **global maximum** of f if $\forall \mathbf{x} \in X, f(\mathbf{x}^*) \geq f(\mathbf{x})$.
- We say that \mathbf{x}^* is a **strict global maximum** of f if $\forall \mathbf{x} \in X, f(\mathbf{x}^*) > f(\mathbf{x}), \mathbf{x}^* \neq \mathbf{x}$.

Local extreme points

- Let $\mathbf{x}^* \in X$. Let $f : X \rightarrow \mathbf{R}^n$. Define an open ball $B(\mathbf{x}^*, r)$, with r arbitrarily small.
- We say that \mathbf{x}^* is a **local maximum** of f if $\forall \mathbf{x} \in X \cap B(\mathbf{x}^*, r), f(\mathbf{x}^*) \geq f(\mathbf{x})$.
- We say that \mathbf{x}^* is a **strict local maximum** of f if $\forall \mathbf{x} \in X \cap B(\mathbf{x}^*, r), f(\mathbf{x}^*) > f(\mathbf{x}), \mathbf{x}^* \neq \mathbf{x}$.

A theorem

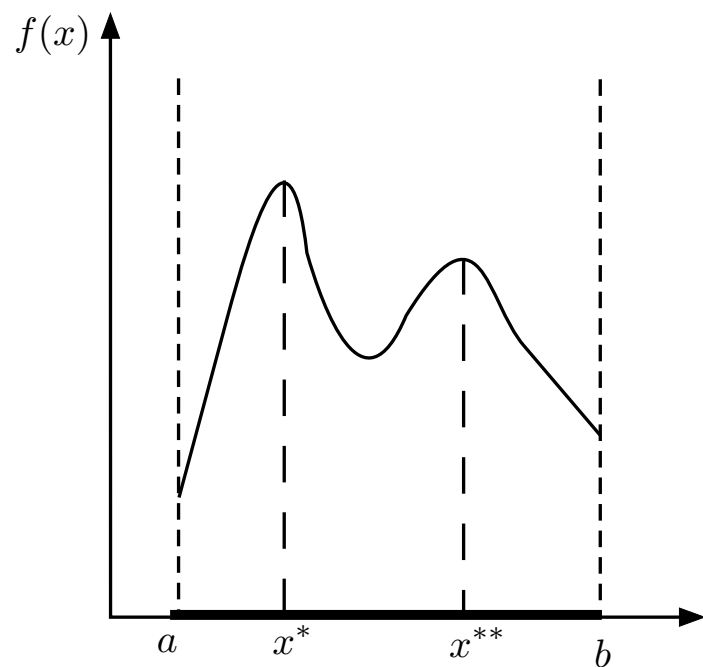
Weierstrass' extreme value theorem

- Let $X \subset \mathbf{R}$ be compact and non-empty.
- Let $f : X \rightarrow \mathbf{R}$ be continuous on X .
- Then, then f must attain a global maximum and a global minimum, each at least once. That is, $\exists(c, d) \in X$ such that $f(d) \leq f(x) \leq f(c), \forall x \in X$.

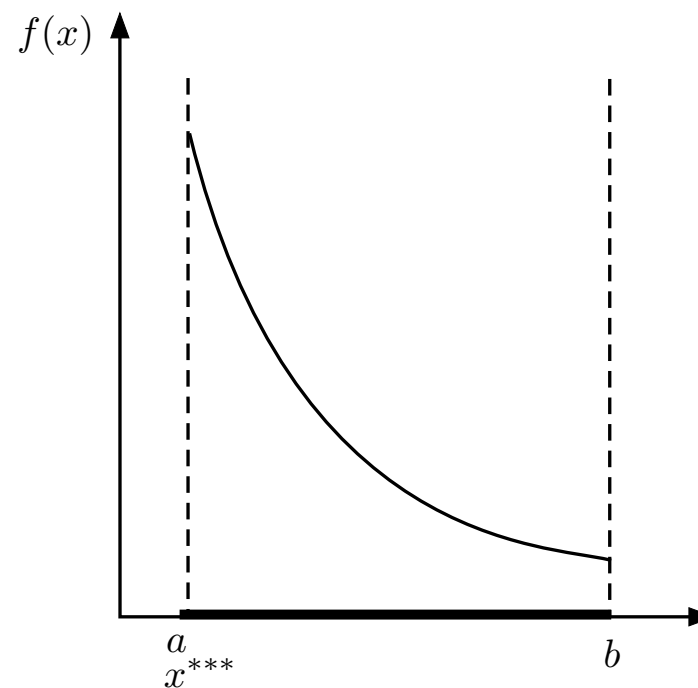
Remarks

- Theorem only allows to identify global extreme points.
- Theorem sufficient conditions, not necessary. [e.g. $f(x) = x^3, x \in (0, 1]$ has a maximum at $x = 1$ although $X = (0, 1]$ is not compact
- Local extreme points?

Weiertrass' theorem - Illustration



$X = [a, b]$
(a) Interior solutions



$X = [a, b]$
(b) Corner solution

On stationary points (2)

Introducing differentiability

- So far, only assumption on f is continuity.
- Some existence results, but no full characterization
- More structure on f is needed \rightarrow differentiability.

On stationary points (3)

- Let $(\alpha, \beta) \subset X$. Let $f : X \rightarrow \mathbf{R}$ be differentiable on (α, β) .

Then

- If $f'(x) \geq 0 \forall x \in (\alpha, c)$ and $f'(x) \leq 0 \forall x \in (c, \beta)$, we say that $x = c$ is a **local interior maximum point** of f .
- If $f'(x) \leq 0 \forall x \in (\alpha, c)$ and $f'(x) \geq 0 \forall x \in (c, \beta)$, we say that $x = c$ is a **local interior minimum point** of f .
- If $f'(x) < 0 \forall x \in (\alpha, \beta)$, we say that $x = c$ is not an extreme point of f ,
- If $f'(x) > 0 \forall x \in (\alpha, \beta)$, we say that $x = c$ is not an extreme point of f .

On stationary points (4)

Fermat's stationary points theorem

- Let $[a, b] \subset \mathbf{R}$, and let $x \in (a, b)$ be a local extremum of f
- Let $f : [a, b] \rightarrow \mathbf{R}$ be differentiable at x .
- Then, $f'(x) = 0$.

Remark

- Theorem only characterizes interior extreme points.
- Theorem does not allow to distinguish between maximum and minimum points.
- Also, a global extreme of f may also occur at
 - a non-differentiable point
 - a boundary point
- can we go beyond the “test of first derivative” ?

On stationary points (5)

Proposition

- Let $f : [a, b] \rightarrow \mathbf{R}$ be twice differentiable on (a, b) .
- Let $c \in (a, b)$ be a stationary point of f , i.e. $f'(c) = 0$.

Then

- If $f''(c) < 0$, we say that c is a **local maximum point** of f .
- If $f''(c) > 0$, we say that c is a **local minimum point** of f .

What if $f''(c) = 0$?

Inflection points

Remark

- $f''(x) = 0$ does not give information
- $f(x) = x^4 \rightarrow f'(0) = 0, f''(0) = 0$ and $x = 0$ is a minimum
- $f(x) = -x^4 \rightarrow f'(0) = 0, f''(0) = 0$ and $x = 0$ is a maximum
- $f(x) = x^3 \rightarrow f'(0) = 0, f''(0) = 0$ and $x = 0$ is a inflection point

Definition

- An inflection point: function concave \leftrightarrow convex.
- Let $f : X \rightarrow \mathbf{R}$ be twice differentiable. Let $(a, b, c) \in X, a < c < b$.
- We say that c is an inflection point of f if one of the following conditions holds:
 - If $f''(x) \geq 0 \forall x \in (a, c)$ and $f''(x) \leq 0 \forall x \in (c, b)$, or
 - If $f''(x) \leq 0 \forall x \in (a, c)$ and $f''(x) \geq 0 \forall x \in (c, b)$

Inflection points (2)

Theorem

- Let $f : [a, b] \rightarrow \mathbf{R}$ be twice differentiable on (a, b) .
- Let $c \in (a, b)$.
- Then:
 - If c is an inflection point, $f''(c) = 0$
 - If $f'(c) = 0$ and f'' changes sign at c , c is a stationary inflection point
 - If $f'(c) \neq 0$ and f'' changes sign at c , c is a non-stationary inflection point

Concave and convex functions

Definitions

- Let $f : [a, b] \rightarrow \mathbf{R}$ be twice differentiable on (a, b) .
- We say that f is **convex** on (a, b) iff $f''(x) \geq 0, \forall x \in (a, b)$
- We say that f is **concave** on (a, b) iff $f''(x) \leq 0, \forall x \in (a, b)$
- We say that f is **strictly convex** on (a, b) iff $f''(x) > 0, \forall x \in (a, b)$
- We say that f is **strictly concave** on (a, b) iff $f''(x) < 0, \forall x \in (a, b)$

Concavity, convexity and extreme points

Theorem

- Let $f : [a, b] \rightarrow \mathbf{R}$ be twice differentiable on (a, b) .
- Let $c \in (a, b)$ be such that $f'(c) = 0$.
- Then:
 - If $f''(c) \leq 0$, $\forall x \in (a, b)$ then $f(c) \geq f(x) \forall x \in [a, b]$
 - i.e. if f concave at c , then c is a (local) maximum point.
 - If $f''(c) \geq 0$, $\forall x \in (a, b)$ then $f(c) \leq f(x) \forall x \in [a, b]$
 - i.e. if f convex at c , then c is a (local) minimum point.

Concave and convex functions (2)

Preliminaries

- Let $f : [a, b] \rightarrow \mathbf{R}$ Remark: f need not be differentiable
- A point $\tilde{x} \in (a, b)$ can be written as $(1 - \lambda)a + \lambda b$, $\lambda \in [0, 1]$
- The equation of the segment joining a and b is given by

$$R(x) = \frac{f(b) - f(a)}{b - a}(x - a) + f(a)$$

- Evaluating $R(x)$ at \tilde{x} ,

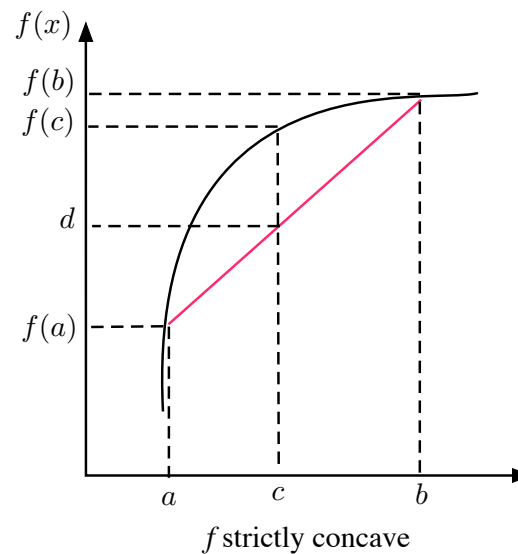
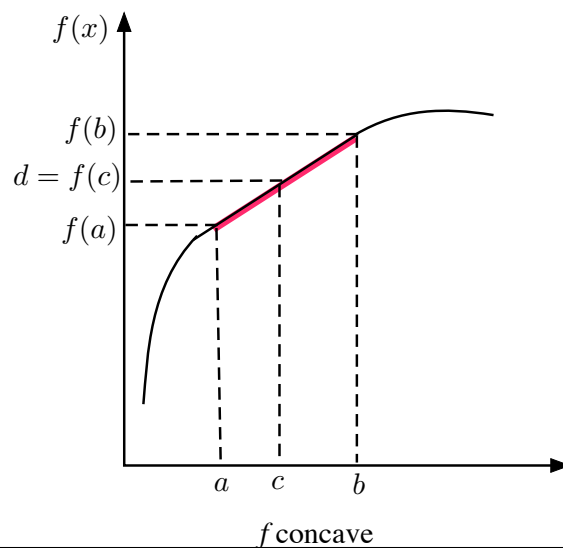
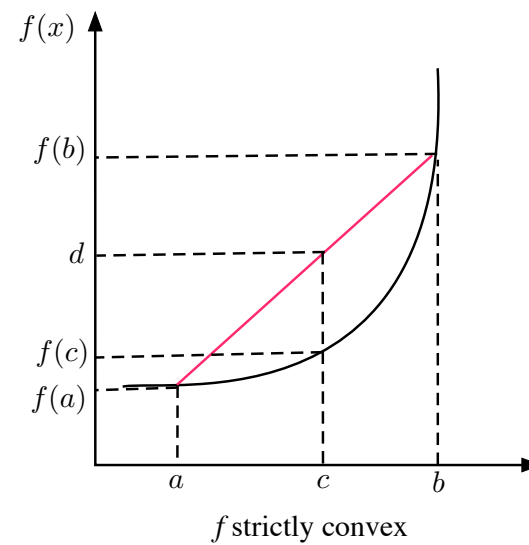
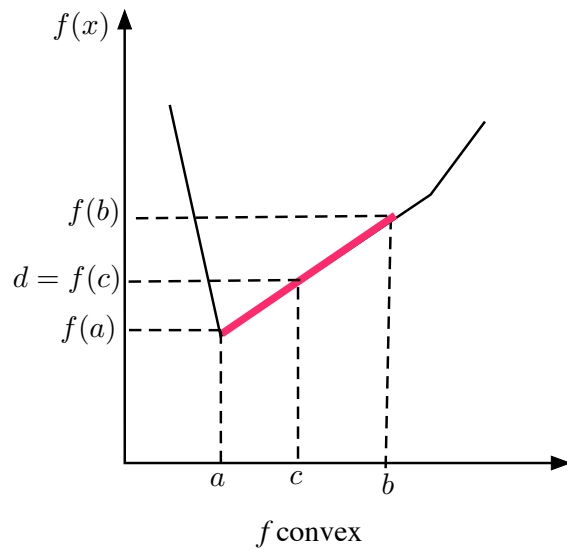
$$\begin{aligned} R(\tilde{x}) &= \frac{f(b) - f(a)}{b - a}((1 - \lambda)a + \lambda b - a) + f(a) \\ &= \frac{f(b) - f(a)}{b - a}(\lambda b - \lambda a) + f(a) \\ &= (1 - \lambda)f(a) + \lambda f(b) \end{aligned}$$

Concave and convex functions (3)

Definitions

- Let $f : A \subset \mathbf{R}^n \rightarrow \mathbf{R}$, A convex (No differentiability required)
- We say that f is **concave** on A iff $\forall (a, b) \in A$
 $(1 - \lambda)f(a) + \lambda f(b) \leq f((1 - \lambda)a + \lambda b)$ or $R(\tilde{x}) \leq f(\tilde{x})$
- We say that f is **convex** on A iff $\forall (a, b) \in A$
 $(1 - \lambda)f(a) + \lambda f(b) \geq f((1 - \lambda)a + \lambda b)$ or $R(\tilde{x}) \geq f(\tilde{x})$
- We say that f is **strictly concave** on A iff $\forall (a, b) \in A$
 $(1 - \lambda)f(a) + \lambda f(b) < f((1 - \lambda)a + \lambda b)$ or $R(\tilde{x}) < f(\tilde{x})$
- We say that f is **strictly convex** on A iff $\forall (a, b) \in A$
 $(1 - \lambda)f(a) + \lambda f(b) > f((1 - \lambda)a + \lambda b)$ or $R(\tilde{x}) > f(\tilde{x})$
- We say that f is **quasi-concave** on A iff $\forall (a, b) \in A$
 $\min\{f(a), f(b)\} \leq f((1 - \lambda)a + \lambda b)$
- We say that f is **strictly quasi-concave** on A iff $\forall (a, b) \in A$
 $\min\{f(a), f(b)\} < f((1 - \lambda)a + \lambda b)$

Convex and concave functions - Illustration



$$c = (1 - \lambda)a + \lambda b$$

$$d = (1 - \lambda)f(a) + \lambda f(b)$$

Concave and convex functions (4)

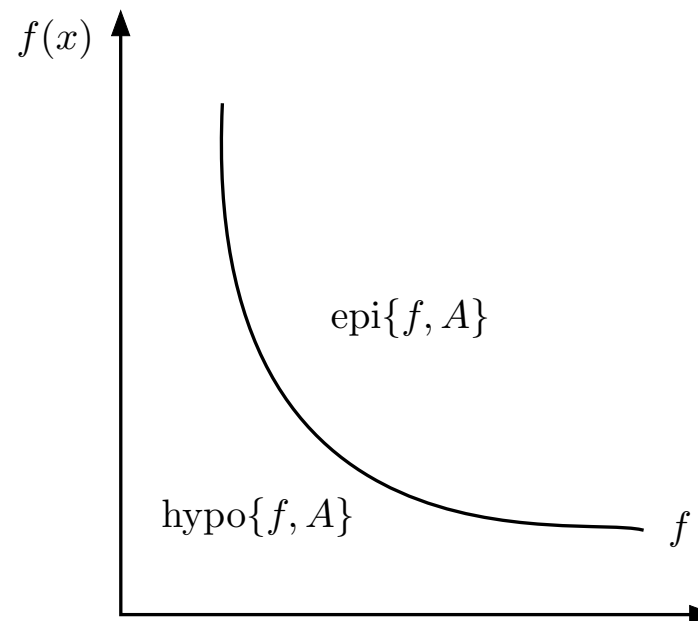
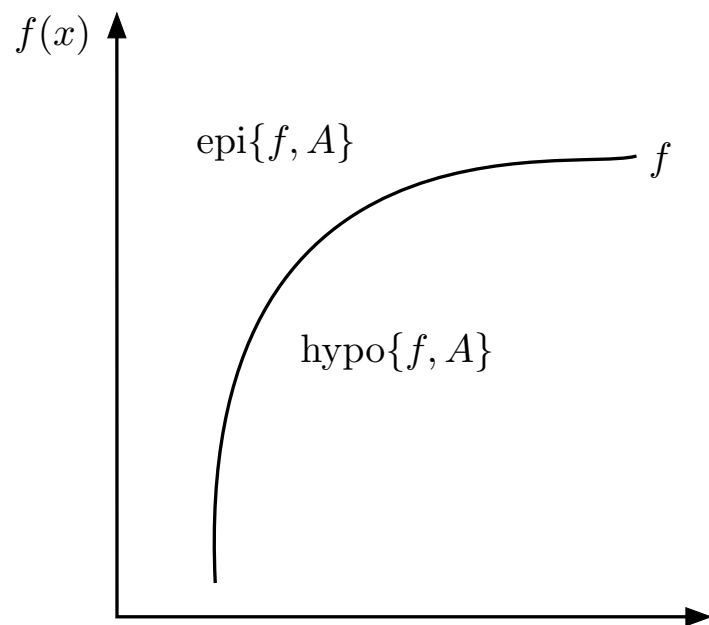
Definitions

- Let $f : A \subset \mathbf{R}^n \rightarrow \mathbf{R}$
- The **hypograph** of f is the set
$$\text{hypo}\{f, A\} = \{(x, y) \in \mathbf{R}^{n+1} | x \in A, y \leq f(x)\}$$
- The **epigraph** of f is the set
$$\text{epi}\{f, A\} = \{(x, y) \in \mathbf{R}^{n+1} | x \in A, y \geq f(x)\}$$

Theorem

- (a) The function f is **concave** iff its hypograph is a convex set.
- (b) The function f is **convex** iff its epigraph is a convex set.

Hypograph and epigraph of f - Illustration



Concave and convex functions - Properties

Theorem

- Let $f : A \subset \mathbf{R}^n \rightarrow \mathbf{R}$ be concave
- Let $g : \mathbf{R} \rightarrow \mathbf{R}$ be increasing and concave defined on an interval I containing $f(A)$.
- Then, $g[f(x)]$ is concave

Theorem

- Let $f, g : A \subset \mathbf{R}^n \rightarrow \mathbf{R}$ be concave functions
- Let $\alpha, \beta \in \mathbf{R}$
- Then, $h(x) = \alpha f(x) + \beta g(x)$ is concave

Theorem

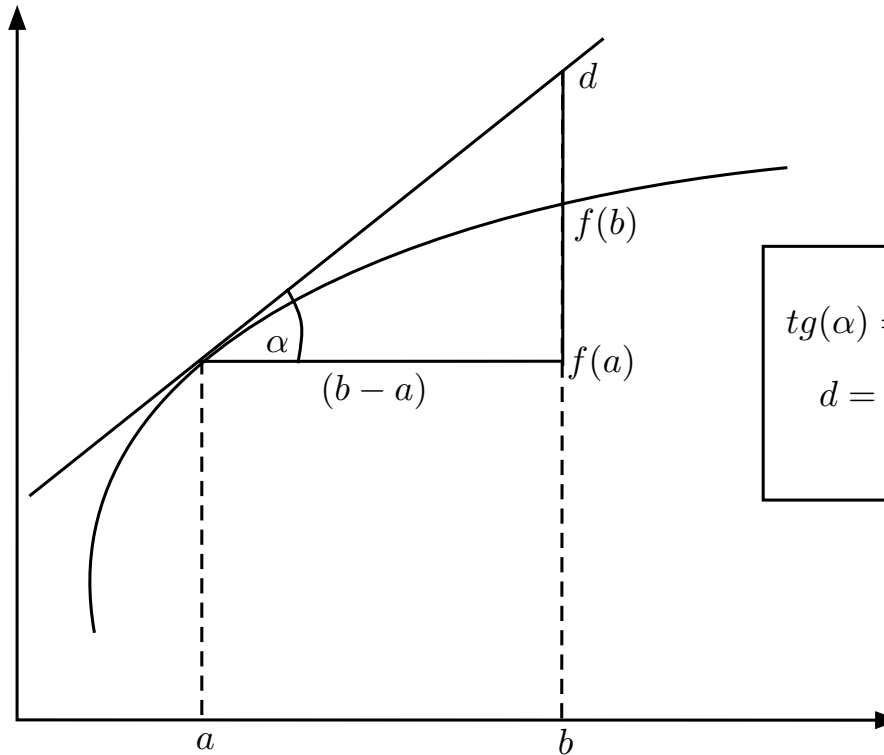
- Let f be concave defined on an open set $A \in \mathbf{R}^n$.
- Then, f is continuous on A .

Concave and convex functions - Properties (2)

Theorem

- Let $f : A \subset \mathbf{R}^n \rightarrow \mathbf{R}$ be of class C^1 with A open and convex.
 - (i) f is concave iff $\forall (a, b) \in A$, we have
$$f(b) \leq f(a) + Df(a)(b - a)$$
 - (ii) f is strictly concave iff $\forall (a, b) \in A$, we have
$$f(b) < f(a) + Df(a)(b - a)$$
- The theorem says that f is (strictly) concave when the value of the function at b , $f(b)$ is smaller than or equal to the value of the linear approximation of f at a , evaluated at b .

Concave and convex functions - Properties (3)



$$\begin{aligned} \operatorname{tg}(\alpha) = f'(a) &= \frac{d - f(a)}{b - a} \\ d &= f(a) + f'(a)(b - a) \\ d &\geq f(b) \end{aligned}$$

Concave and convex functions - Properties (4)

Theorem

- Let $f : A \subset \mathbf{R}^n \rightarrow \mathbf{R}$ be of class C^2 with A open and convex.
 - (i) f is concave iff $\forall x \in A$, the Hessian matrix $D^2 f(x)$ is negative semidefinite.
 - (ii) f is convex iff $\forall x \in A$, the Hessian matrix $D^2 f(x)$ is positive semidefinite.
 - (iii) f is strictly concave iff $\forall x \in A$, the Hessian matrix $D^2 f(x)$ is negative definite.
 - (iv) f is strictly convex iff $\forall x \in A$, the Hessian matrix $D^2 f(x)$ is positive definite.

Definiteness and (leading) principal minors

- M symmetric matrix $n \times n$;
- D_k leading principal minor order k .
- Δ_k principal minor order k
- A k^{th} order principal submatrix of M is a matrix that results from deleting *the same* $n - k$ rows and $n - k$ columns from M
- The leading principal submatrices of M are only those principal submatrices formed by deleting the last $n - k$ rows and $n - k$ columns.
- Theorem:
 - M is positive definite $\Leftrightarrow D_k > 0, \forall k$
 - M is negative definite $\Leftrightarrow \text{sign} D_k = \text{sign}(-1)^k, \forall k$
 - M is positive semidefinite $\Leftrightarrow \Delta_k \geq 0, \forall k$
 - M is negative semidefinite $\Leftrightarrow \text{sign} \Delta_k = 0 \text{ or } (-1)^k, \forall k$

Definiteness and (leading) principal minors (2)

• Let $M = \begin{pmatrix} a_{11} & a_{12} & a_{13} \\ a_{21} & a_{22} & a_{23} \\ a_{31} & a_{32} & a_{33} \end{pmatrix}$

• Leading principal minors: $|a_{11}|$, $\begin{vmatrix} a_{11} & a_{12} \\ a_{21} & a_{22} \end{vmatrix}$, $\begin{vmatrix} a_{11} & a_{12} & a_{13} \\ a_{21} & a_{22} & a_{23} \\ a_{31} & a_{32} & a_{33} \end{vmatrix}$

• Second order principal minors:

$$\begin{vmatrix} a_{22} & a_{23} \\ a_{32} & a_{33} \end{vmatrix}, \begin{vmatrix} a_{11} & a_{13} \\ a_{31} & a_{33} \end{vmatrix}, \begin{vmatrix} a_{11} & a_{12} \\ a_{21} & a_{22} \end{vmatrix}$$

• First order principal minors: $|a_{11}|$, $|a_{22}|$, $|a_{33}|$

Definiteness and (leading) principal minors (3)

● Consider $f(x, y, z)$ generating a Hessian matrix $M, 3 \times 3$

● f is strictly concave iff

$$\left| a_{11} \right| < 0, \quad \begin{vmatrix} a_{11} & a_{12} \\ a_{21} & a_{22} \end{vmatrix} > 0, \quad \begin{vmatrix} a_{11} & a_{12} & a_{13} \\ a_{21} & a_{22} & a_{23} \\ a_{31} & a_{32} & a_{33} \end{vmatrix} < 0; [M \text{ neg def}]$$

● f is concave iff

$$\left| a_{11} \right| \leq 0, \quad \left| a_{22} \right| \leq 0, \quad \left| a_{33} \right| \leq 0$$

$$\begin{vmatrix} a_{22} & a_{23} \\ a_{32} & a_{33} \end{vmatrix} \geq 0, \quad \begin{vmatrix} a_{11} & a_{13} \\ a_{31} & a_{33} \end{vmatrix} \geq 0, \quad \begin{vmatrix} a_{11} & a_{12} \\ a_{21} & a_{22} \end{vmatrix} \geq 0$$

$$\left| M \right| \leq 0$$

$[M \text{ neg semidef}]$

On Hessian definiteness

Example 1

• $M = \begin{pmatrix} 1 & 4 & 6 \\ 4 & 2 & 1 \\ 6 & 1 & 6 \end{pmatrix}$

• $D_1 = 1 > 0$

• $D_2 = \begin{vmatrix} 1 & 4 \\ 4 & 2 \end{vmatrix} = -14 < 0$

• $M = \begin{vmatrix} 1 & 4 & 6 \\ 4 & 2 & 1 \\ 6 & 1 & 6 \end{vmatrix} = -109 < 0$

• Conclusion: M is indefinite

On Hessian definiteness (2)

Example 2

• $M = \begin{pmatrix} 3 & 0 & 3 \\ 0 & 1 & -2 \\ 3 & -2 & 8 \end{pmatrix}$

• $D_1 = 3 > 0$

• $D_2 = \begin{vmatrix} 3 & 0 \\ 0 & 1 \end{vmatrix} = 3 > 0$

• $M = \begin{vmatrix} 3 & 0 & 3 \\ 0 & 1 & -2 \\ 3 & -2 & 8 \end{vmatrix} = 3 > 0$

• Conclusion: M is positive definite

On Hessian definiteness (3)

Example 3

• $M = \begin{pmatrix} -3 & -3 & 3 \\ 2 & 1 & 2 \\ 3 & -2 & 8 \end{pmatrix}$

• $D_1 = -3 < 0$

• $D_2 = \begin{vmatrix} -3 & -3 \\ 2 & 1 \end{vmatrix} = 3 > 0$

• $D_3 = \begin{vmatrix} -3 & -3 & 3 \\ 2 & 1 & 2 \\ 3 & -2 & 8 \end{vmatrix} = -27 < 0$

• Conclusion: M is negative definite

On Hessian definiteness (4)

Example 4

- Assess whether $f(x, y) = x^2 - y^2 - xy$ is concave or convex
- $J(x, y) = \begin{pmatrix} 2x - y & -2y - x \end{pmatrix}$
- $H = \begin{pmatrix} 2 & -1 \\ -1 & -2 \end{pmatrix}$
- $D_1 = 2 > 0$
- $D_2 = \begin{vmatrix} 2 & -1 \\ -1 & -2 \end{vmatrix} = -5 < 0$
- H is indefinite $\rightarrow f(x, y)$ is neither concave nor convex.

On Hessian definiteness (5)

Example 5

- Assess whether $f(x, y) = 2x - y - x^2 + xy - y^2$ is concave or convex
- $J(x, y) = \begin{pmatrix} 2 - 2x + y & -1 + x - 2y \end{pmatrix}$
- $H = \begin{pmatrix} -2 & 1 \\ 1 & -2 \end{pmatrix}$
- $D_1 = -2 < 0$
- $D_2 = \begin{vmatrix} -2 & 1 \\ 1 & -2 \end{vmatrix} = 3 > 0$
- H is negative definite $\rightarrow f(x, y)$ is strictly concave.

On Hessian definiteness (6)

Example 6

- Assess whether $f(x, y) = 2x - y - x^2 + 2xy - y^2$ is concave or convex
- $J(x, y) = \begin{pmatrix} 2 - 2x + 2y & -1 + x - 2y \end{pmatrix}$
- $H = \begin{pmatrix} -2 & 2 \\ 2 & -2 \end{pmatrix}$
- $D_1 = -2 < 0$
- $D_2 = \begin{vmatrix} -2 & 2 \\ 2 & -2 \end{vmatrix} = 0$
- H is negative semidefinite $\rightarrow f(x, y)$ is concave.

On Hessian definiteness (7)

Example 7

- $M = \begin{pmatrix} 1 & 0 \\ 0 & 0 \end{pmatrix}$

- $D_1 = 1 > 0$

- $D_2 = 0$

- Conclusion: M is positive semi-definite

On Hessian definiteness (8)

Example 7

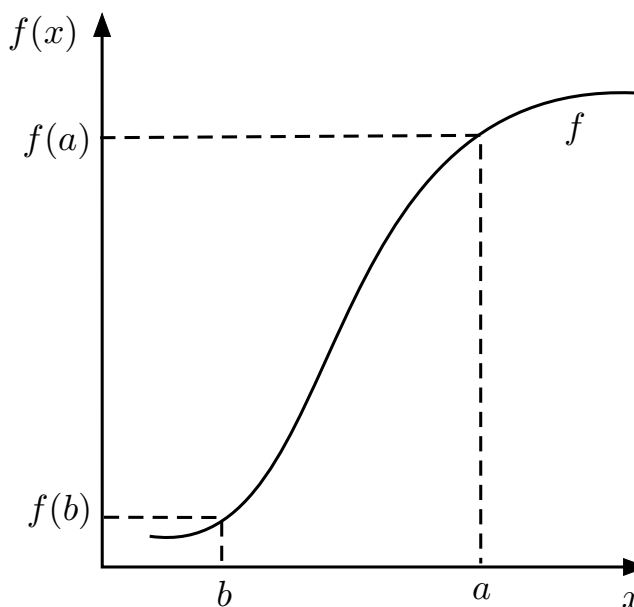
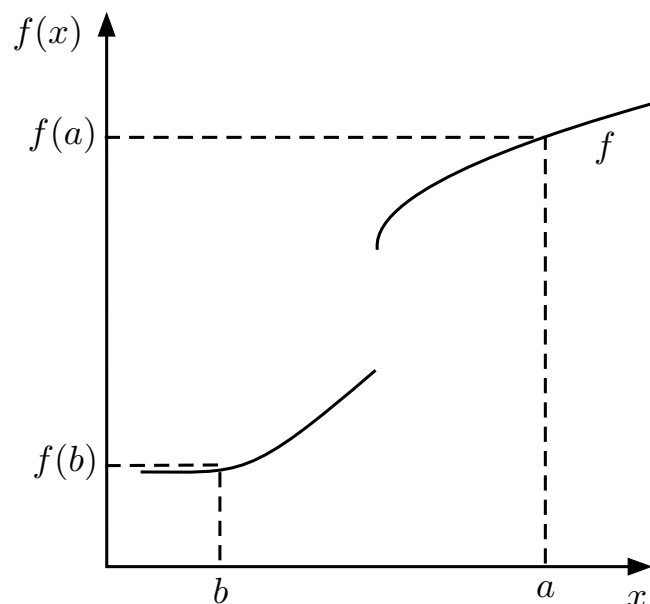
- Find the stationary points of $f(x, y) = x^3 - 3x^2 + y^3 - 3y^2$
- $J(x, y) = \begin{pmatrix} 3x^2 - 6x & 3y^2 - 6y \end{pmatrix}$
- Stationary points satisfy $\frac{\partial f}{\partial x} = 0$ and $\frac{\partial f}{\partial y} = 0$. These points are:
 $(0, 0), (2, 0), (0, 2), (2, 2)$
- Hessian matrix is $H = \begin{pmatrix} -6x - 6 & 0 \\ 0 & -6y - 6 \end{pmatrix}$
- Evaluate H at the stationary points

On Hessian definiteness (9)

- Consider $(0, 0)$: $H = \begin{pmatrix} -6 & 0 \\ 0 & -6 \end{pmatrix}$, $D_1 = -6$, $D_2 = 36$
 - negative definite: f strictly concave $\rightarrow (0, 0)$ maximum.
- Consider $(2, 0)$: $H = \begin{pmatrix} 6 & 0 \\ 0 & -6 \end{pmatrix}$, $D_1 = 6$, $D_2 = -36$
 - indefinite, thus a saddle point.
- Consider $(0, 2)$: $H = \begin{pmatrix} -6 & 0 \\ 0 & 6 \end{pmatrix}$, $D_1 = -6$, $D_2 = -36$
 - indefinite, thus a saddle point.
- Consider $(2, 2)$: $H = \begin{pmatrix} 6 & 0 \\ 0 & 6 \end{pmatrix}$, $D_1 = 6$, $D_2 = 36$
 - positive definite, f strictly convex $\rightarrow (2, 2)$ minimum.

On quasi-concavity

- **Intuition:** Take any two points $(a, b) \in A$ and assume $f(a) \geq f(b)$.
- quasi-concavity requires that, as we move along the segment from the “low” point b to the “high” point a , the value of f never falls below $f(b)$.



f quasi-concave

On quasi-concavity (2)

- Recall: f is **quasi-concave** on A iff $\forall (a, b) \in A$
 $\min\{f(a), f(b)\} \leq f((1 - \lambda)a + \lambda b)$
- If f concave then f is quasi-concave
 - f concave: $f((1 - \lambda)a + \lambda b) \geq (1 - \lambda)f(a) + \lambda f(b)$
 - Also, $(1 - \lambda)f(a) + \lambda f(b) \geq$
 $(1 - \lambda)\min\{f(a), f(b)\} + \lambda\min\{f(a), f(b)\} =$
 $\min\{f(a), f(b)\}$
 - Thus, $\min\{f(a), f(b)\} \leq f((1 - \lambda)a + \lambda b)$ and f is quasi-concave.

Local and global extreme points

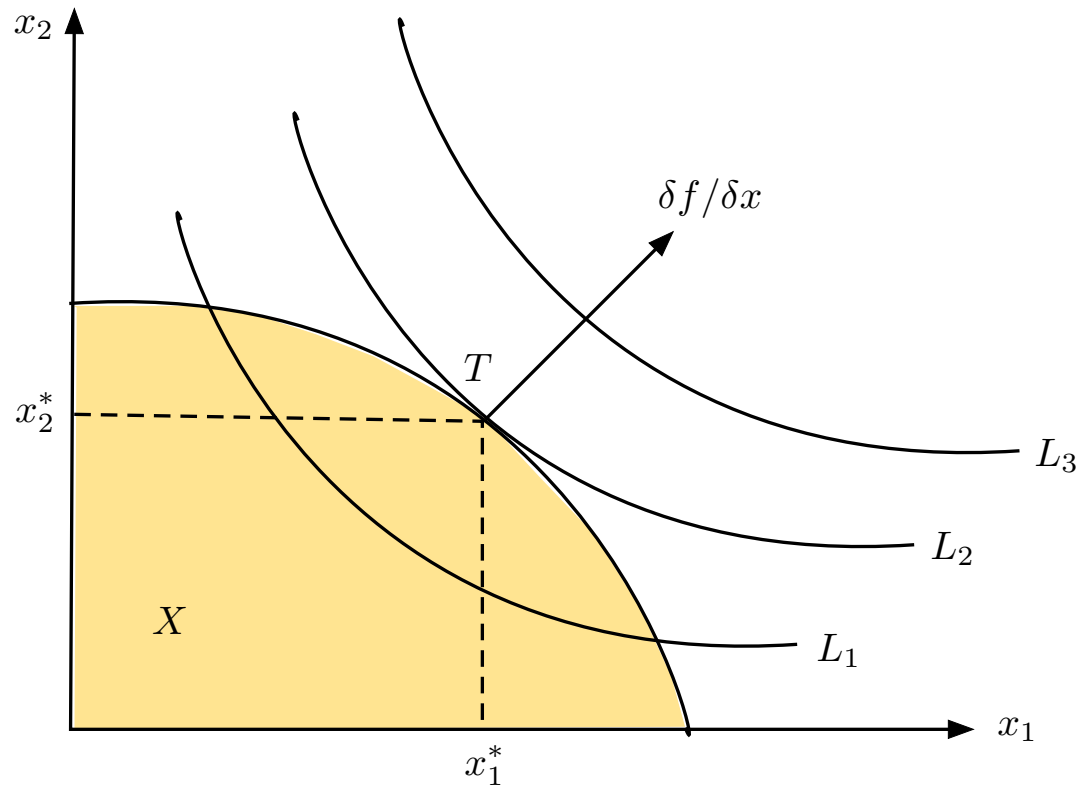
Theorem - Local-global

- Let $X \subset \mathbf{R}$ be convex and non-empty.
- Let $f : X \rightarrow \mathbf{R}$ be continuous and concave on X .
- Then, a local maximum is also global, and
- If f is strictly concave, then there is a unique maximum.

Local-global theorem - proof

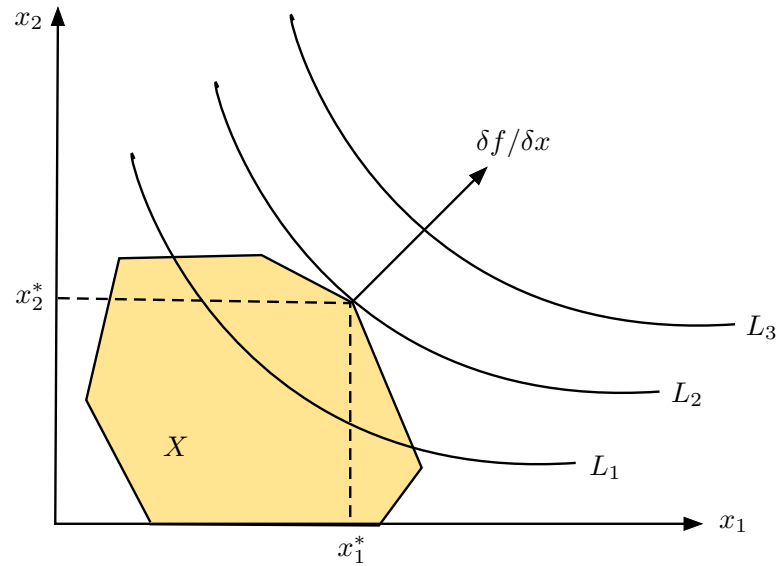
- Let \hat{x} be a local maximum but not a global one.
- Then, $\exists r > 0$ such that $f(\hat{x}) \geq f(x), \forall x \in B(\hat{x}, r)$
- Since, \hat{x} is not global max, $\exists y \in X$ s.t. $f(y) > f(\hat{x})$
- Since X is convex, $\forall \lambda \in (0, 1)$, $(1 - \lambda)y + \lambda\hat{x} \in X$
 - pick $\lambda \approx 1$ so that $(1 - \lambda)y + \lambda\hat{x} \in B(\hat{x}, r)$
- By concavity of f , $f[(1 - \lambda)y + \lambda\hat{x}] \geq (1 - \lambda)f(y) + \lambda f(\hat{x})$
 - Since $f(y) > f(\hat{x})$ it follows $(1 - \lambda)f(y) + \lambda f(\hat{x}) > f(\hat{x})$
- By construction, $(1 - \lambda)y + \lambda\hat{x} \in B(\hat{x}, r)$, implying $f(\hat{x}) \geq f[(1 - \lambda)y + \lambda\hat{x}] > f(\hat{x})$. Thus, $f(\hat{x}) > f(\hat{x})$!!
- Accordingly, whenever \hat{x} is a local max, it must also be a global one.

Geometry of Classical programming

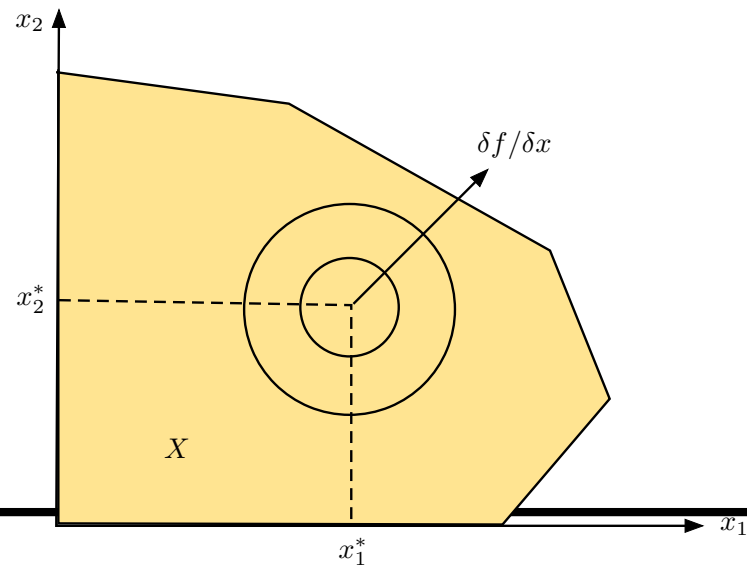


(a) Classic programming: tangency solution

Geometry of Non-linear programming

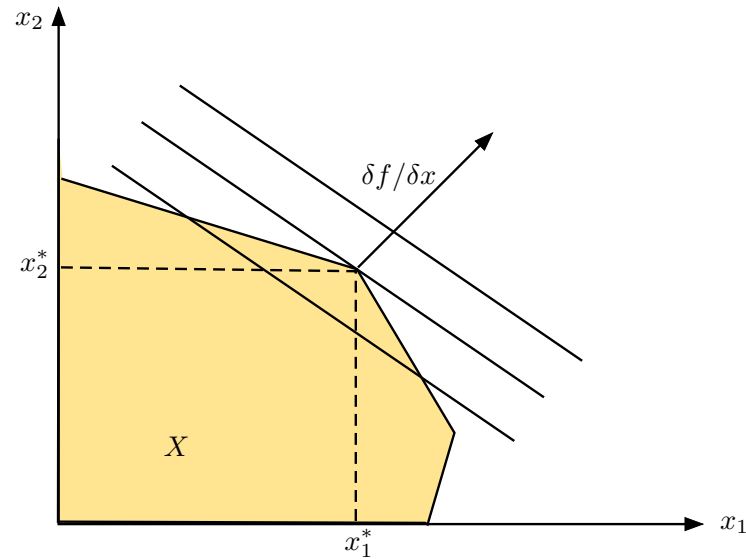


(a) Non-linear programming: corner solution

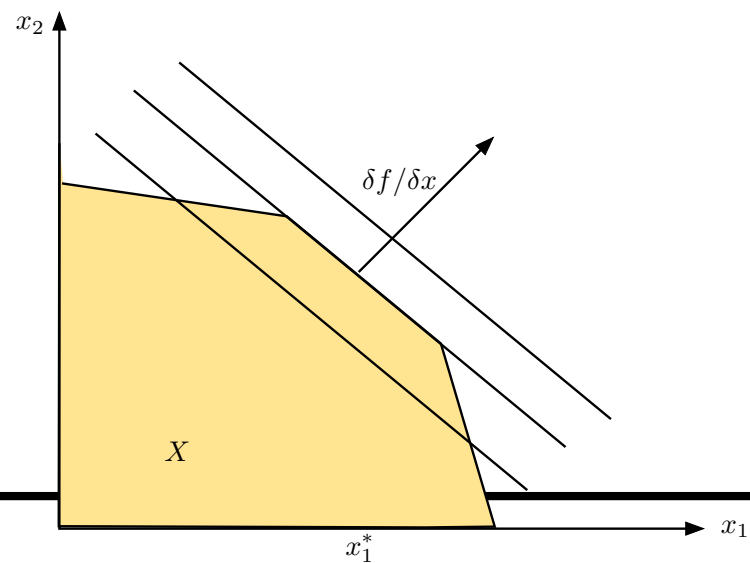


(a) Non-linear programming: interior solution

Geometry of Linear programming



(a) Linear programming: solution at a vertex



(b) Linear programming: continuum of solutions